

Call to ARTISTS

to participate in...

“MURAL OF HONOR”

Defenders of Freedom

Project Title:

“Mural of Honor”

Defenders of Freedom

Unified Theme for existing
west wall of VFW Post 2550

360 Douglas Avenue
Dunedin

Call to Regional
Florida Artists

Total Budget:

\$18,000

Deadline for Submission:

Friday,

March 2, 2018

Rotary



ROTARY:
MAKING A
DIFFERENCE



DUNEDIN
Home of Honeymoon Island

Call to Artists / RFQ:

Project Title/Theme: “Mural of Honor” Veterans of Foreign Wars Mural Project

Budget: \$18,000

Deadline for Submission: Received by March 2, 2018, 2:00 pm

Eligibility: Open to qualified regional artists that reside in the following Counties: Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota.

Funding Partners: The Funding partners are the Dunedin Veterans of Foreign Wars Post 2550, the City of Dunedin, Rotary International and Rotary Club of Dunedin Waterside.

The SPC Zachary L Shannon Memorial Veterans of Foreign Wars Post 2550’s mission is to foster camaraderie among United States veterans of overseas conflicts. To serve our veterans, the military and our communities. To advocate on behalf of all veterans.

The City of Dunedin’s mission is to create a Community Partnership between the City Government and its residents, Dedicated to Quality Service to effectively, efficiently and equitably enhance the Quality of Life in Dunedin. Dunedin will continue to be a livable Coastal community with a unique sense of place within the Tampa Bay metro area. Dunedin will continue to maximize our future by fostering innovative redevelopment, increasing citizen satisfaction, preserving and enhancing our natural environment while retaining our small-town ambiance.

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

The Rotary Club of Dunedin Waterside’s vision is to be the most engaging, energetic service club focused on giving back to our community while having fun and building true friendships.

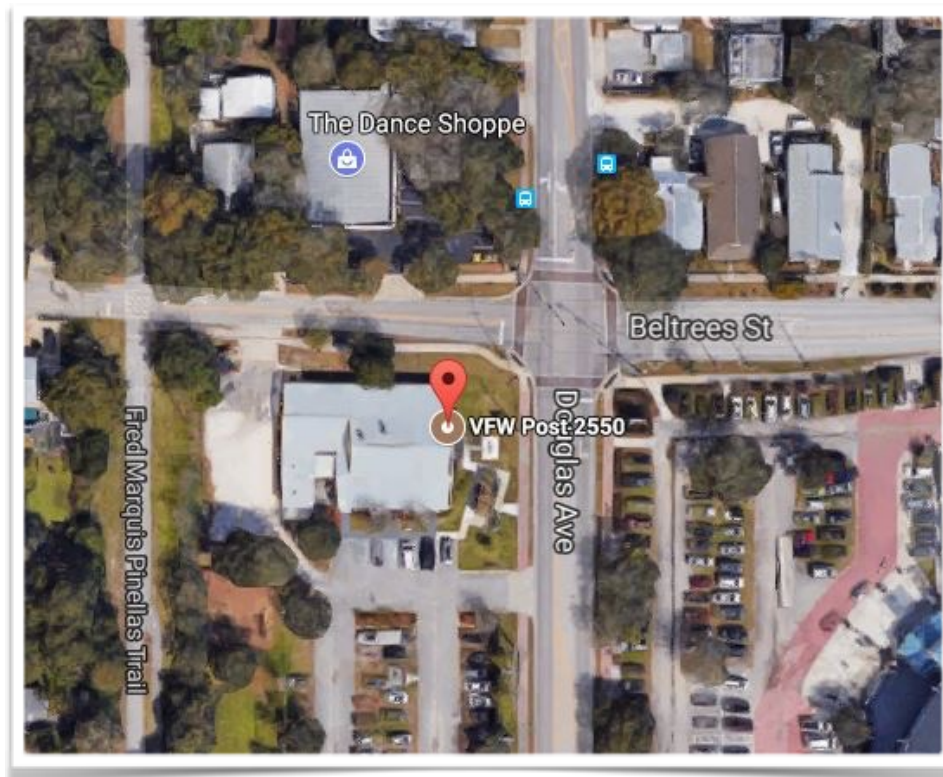
ART PROJECT OVERVIEW

The first step of this design competition will be the review of application materials with the intent of identifying three artists and their concept ideas most favored by the Selection Panel. Following this initial selection process will be the further refinement of these concept ideas and presentations given by three selected artists (artists will each be given a \$500 honorarium to develop and present their proposals). Only one finalist will be offered this commission.

This project is located in Dunedin, Florida. Recognized statewide for its vibrant arts and culture scene, Dunedin maintains its small-town charm with its population of approximately 37,000 residents. One of the oldest cities on the West Coast of Florida, Dunedin has a traditional main street, wooded and subtropical setting and almost four miles of picturesque waterfront.

BACKGROUND: VFW POST 2550 MURAL, WEST FACADE ENHANCEMENT

The project is meant to be a Symbolic Art Mural Commemorating Veterans of Foreign Wars for Public viewing. As a landmark reference, the VFW is located directly across from the Blue Jays Stadium. The Canvas for the Mural will be the West Façade of the existing VFW building facing the Pinellas Trail. Please see location photos below:





The Façade will be cleaned and pressure washed prior to the Artist performing his/her work.

BACKGROUND: VFW FACADE MURAL ART PROJECT

Overall design criteria that will help guide the selection of artist finalist are:

- Artists responding to the “Honor Wall” a Homage to Veterans of Foreign Wars theme.
- Designs requiring minimal maintenance (please describe any maintenance needs of proposed artwork).
- Designs that ensure a high level of safety and mitigate risks where possible to avoid vandalism, and be designed in accordance to ADA guidelines
- A one-of original design (not reproduced).

There is no stated stylistic preference; a full spectrum of high quality durable materials (to withstand the Florida climate) is anticipated to be of interest to the Selection Panel. Additional items that will help guide finalists in developing their proposals will be concerns related to graffiti coating and a minimum five years’ materials and an attached craftsmanship warranty. Further project information and guidance will be given to artist finalists.

The commissioned work of art will become part of the City's permanent public art collection. Artists are encouraged to submit qualifications, digital images, and a brief statement (no more than two pages) describing an initial concept idea for this project. It is hoped that a full range of art media (suitable for Florida climate) and styles will be represented.

ARTIST ELIGIBILITY

- This design competition is open to artists who reside in the following Counties: Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota.
- It is preferred that applying artists have successfully completed other public commissions of a similar scale/budget.
- It is also preferred that applying artists have an established track record of producing outdoor artworks that can withstand Florida's climate

ART BUDGET

The project budget is \$18,000. This artwork budget will reflect all costs associated with the project, including but not limited to such items as: design, engineering, production, transport, installation, site preparation, travel expenses and public art insurance.

TIME-LINE

Deadline for submission: **Friday, March 2, 2018 (Received by 2:00 pm)**

General review of applicants: **March 3-31, 2018**

Artist under contract: **April 1, 2018**

Anticipated project completion: **Monday, April 30, 2018**

Anticipated project dedication: **Tuesday, July 3, 2018**

APPLICATION REQUIREMENTS

A) **Artist Statement/Proposal** (8 black and white copies)

Please send a brief Letter of Interest (two pages maximum) which describes you and your initial project idea.

B) **Resume** (8 black and white copies)

Send a current professional resume (2 pages maximum), emphasizing applicant's public art experience, public collections and public art commissions. Include your email address and other important contact information on your resume.

C) **ID Sheet** (8 black and white copies)

Include an image identification page that includes, for each submitted image:

- 1) thumbnail image of the work
- 2) image number
- 3) title of the work
- 4) medium
- 5) dimensions
- 6) date of work
- 7) price of work or commission award
- 8) locations of public art commissions

D) **Images**

NOTE: ONLY digital images submitted on a flash drive (USB thumb drive) formatted for the MS Windows environment will be accepted

DO NOT send more than ten digital images on a flash drive (USB thumb drive). Write, or attach the artist's name on the drive. Images should be in .JPG format with a minimum resolution of approximately 800 x 600 pixels (do not exceed resolutions beyond 1900 x 1500 pixels, not to exceed 1mb per image). *At least two images should represent the artist's proposed artwork for this competition.*

The filename of each image should consist of the following:

- 1) the artist's last name
- 2) the corresponding image number on the ID Sheet
- 3) the artwork title (use representative words of a long title)
- 4) if the image is a "detail," please indicate. Example: Jones_08_PinkHeron_detail

Review your flash drive to ensure that the images on the drive are in the same order and correspond to the images listed on the ID Sheet.

GENERAL NOTES FOR PREPARING YOUR SUBMISSION

1. Send 8 sets (hard copy) of written material, including:

- a) Artist Statement/Proposal
- b) Resume
- c) Image ID Sheet (black and white copies are preferred)

2. Collate each set in this order:

- a) Statement
- b) Resume
- c) Image ID Sheet

3. Do not send any additional application materials (such as artist catalogs) that have not been requested.

4. Do not bind your submission material in any type of notebook when you submit your application (simply use a paperclip or staple for your eight sets of your collated written application materials).

5. Do not mail your application packet in a manner that requires a signature upon delivery.

6. Flash drives, as well as written application materials, will not be returned.

7. If you include your email address, you will be notified promptly that your application was received within approximately two weeks of its arrival.

8. A copy of the proposed “Contractual Services Agreement” to be executed by the awarded Artist is attached with this RFQ for your reference. Artists should indicate any issue with the Agreement as part of their response to this RFQ.

SUBMIT APPLICATIONS TO:

Mural of Honor - VFW Art Project RFQ# _____

Project Chair

Rotary Club of Dunedin Waterside

PO Box 2455

Dunedin, FL 34697-2455

SELECTION PROCESS

The Selection Panel will review requested material and select three artist finalists. Artists are to submit no more than two concept ideas per artist. The three selected artists will each be offered a \$500.00 (five hundred dollars) honorarium for the preparation and presentation of a site specific artwork proposal. The three selected artists are responsible for transportation, lodging, and food costs when making the in-person presentation to the Selection Panel.

All applicants will be notified about the outcome of their submissions. Please do not call or e-mail for an update on the status of the submission.

For more information, contact: Rotary Club of Dunedin Waterside, mural@dunedinwaterside.com
727.433.8642

The Selection Panel reserves the right to reject any or all applications, proposals or finalists, and terminate or re-advertise this project without prior notice.

Dunedin Waterside Rotary and the VFW reserve the right to copy and produce mural art with credit given to the artist for fundraiser purposes (postcards, t-shirts, etc.).